

MLK Community Center
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609.704.7262
609.704.5532 (fax)



A F R I C A N A M E R I C A N
H E R I T A G E M U S E U M
O F S O U T H E R N N E W J E R S E Y , I N C .

Noyes Arts Garage
2200 Fairmount Avenue
Atlantic City, NJ 08401
609.350.6662
(cell)609.892.0492

rhunter@aahmsnj.org | www.aahmsnj.org

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February 2017

Dear Community Partner,

The African American Heritage Museum of Southern New Jersey, Inc. is proud to celebrate our 15th anniversary on Monday February 27, 2017, 5:30 p.m. at the Noyes Arts Garage, 2200 Fairmount Avenue, Atlantic City, NJ. We are delighted to share with you the opportunity to be highlighted in the Commemorative Program Book where your advertisement will reach numerous potential customers and support our programs as well.

The African American Heritage Museum of Southern New Jersey, Inc. (AAHMSNJ) was founded by Mr. Ralph E. Hunter, Sr. and has since been supported by a broad coalition of area businesses, education professionals, collectors and community residents. The museum started with a discovery in a North Carolina antique shop over thirty years ago. Mr. Hunter found an original edition of "Little Black Sambo" by Helen Bannerman and bought it to take it off the market but soon realized that putting it on display would have the power of preserving the history of a people. The Dr. Martin Luther King, Jr. Center in Newtonville originally housed the museum collection which now numbers in the thousands. Our location in the Noyes Arts Garage of Stockton University in Atlantic City has extended our reach as we continue to bring the stories of the African American experience to life through our exhibits. For more information on the Museum, go to www.aahmsnj.org.

Our 15th anniversary program this February will offer sponsorship opportunities that provide a premiere marketing platform and prominent exposure in a cordial atmosphere that will feature an evening of dining and musical entertainment among an elite set of local and state-wide supporters.

We invite you to become a sponsor and support the African American Heritage Museum of Southern New Jersey. The Museum is a 501(c)(3) non-profit organization. Please review the enclosed form that lists pricing and other information. If you require further information, please contact Ms. Bernadette Matthews.

Thank you for your consideration.

Sincerely,

Bernadette

Bernadette J. Matthews
610-299-7349
15years@aahmsnj.org

Ralph Hunter

Ralph E. Hunter
609-350-6662
rhunter@aahmsnj.org

Enclosure: Ad rates and requirements

**African American Heritage Museum of Southern New Jersey, Inc.
15th Anniversary Celebration
Monday, February 27, 2017**

AD BOOK RESERVATIONS

The purchase of space in the AAMSNJ 15th Anniversary Commemorative Program Book is governed by the rates, terms and conditions below:

Amount paid: _____

Name: _____

Company Name: _____

Address: _____

Contact Person: _____

Telephone number: office: _____ cell: _____

E-mail address: _____

<input type="checkbox"/> Back Cover (7 1/2" x 10")	\$500
<input type="checkbox"/> Inside Back Cover (7 1/2" x 10")	\$375
<input type="checkbox"/> Inside Front Cover (7 1/2" x 10")	\$375
<input type="checkbox"/> Full Page Ad (7 1/2" x 10")	\$300
<input type="checkbox"/> Half Page Ad (7 1/2" x 4 3/4")	\$175
<input type="checkbox"/> Quarter Page Ad (3 1/2" x 4 3/4")	\$100
<input type="checkbox"/> Patron Ad	\$50

Ads must be submitted by February 15, 2017

Please attach a camera ready ad or typed copy, E-mail ads to 15years@aahmsnj.org. No photographs accepted.

Proceeds support the AAHMSNJ.

Donations are also accepted and are tax deductible. AAHMSNJ is a 501(c)(3) organization.

For more information or questions, please call Bernadette Matthews at 610-299-7349 or email at 15years@aahmsnj.org.

Please make checks payable to: AAHMSNJ

Mail payments to AAHMSNJ
The Noyes Arts Garage
2200 Fairmount Avenue
Atlantic City, NJ 08401

OR www.AAHMSNJ.ORG

African American Heritage Museum of Southern New Jersey, Inc.
15th Anniversary Celebration
Monday, February 27, 2017

SPONSORSHIP LEVELS

BENEFACTOR	\$5,000
MAJOR DONOR	\$3,000
DONOR	\$1,000
ADVOCATE	\$ 500
FRIEND	\$ 250

MAJOR BENEFACTOR - \$5,000

- Full Page Premiere Ad
- 10 Tickets
- Your Name and Company logo displayed prominently on museum website
- Special Recognition at event and in the program booklet
- Presentation of an engraved plaque

MAJOR DONOR - \$3,000

- Full Page Premiere Ad
- 6 tickets
- Your Name and Company logo displayed prominently on museum website
- Special Recognition at event and in the program booklet
- Presentation of an engraved plaque

DONOR - \$1000

- ½ Page Ad
- 4 tickets
- Special Recognition at event and in the program booklet

ADVOCATE - \$500

- ¼ Page Ad
- 2 tickets

FRIEND - \$250

- ¼ PAGE AD
- 1 ticket